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**EACH & EVERY DETAIL ANNOUNCES EXPANSION TO KEEP UP WITH DEMAND
FOR WEDDING PLANNING SERVICES**

McKinney, TX – Each & Every Detail is pleased to announce the company’s expansion with the addition of Liza Marcos to their team. “To keep up with the increased demand for Each & Every Detail’s wedding planning services, it was essential that we added the position of Wedding Assistant to our staff,” stated Wendy Kidd, CWP, owner and founder of Each and Every Detail. “Liza provided excellent service to our clients in the intern position and we are thrilled to have her join our team permanently in the Wedding Assistant role.”

Liza began her internship with Each & Every Detail in March 2009 after earning her Trained Wedding Planner (TWP) certificate through the American Association of Certified Wedding Planners (AACWP). Liza is also a Certified Wedding Consultant through Dallas Wedding Planner. In addition to her certifications, Liza’s attention to detail and personable nature make her a wonderful resource for the company.

Wendy is excited that Liza has joined her team but stated, “This is just the beginning. We are seeking great people as the company continues to grow in leaps and bounds!”

Wendy began her career in the special events industry at Storybook Ranch in McKinney, Texas. As the event manager for the facility, she became fascinated with weddings and pursued her first certification with Dallas Wedding Planner in the fall of 2006. After completing the course, she founded Each & Every Detail, Wendy continued her education in 2007 through the AACWP course and is now the Communications Chairperson for AACWP.

Wendy also volunteers her time as the Past President of the Collin County Event Professionals (CCEP) and is a member of the National Association of Catering Executives (NACE). She offers quarterly information sessions to area brides on “How to Hire a Wedding Planner”.

Each & Every Detail provides wedding planning services to brides in the DFW metroplex, focusing on areas from North Dallas to Sherman. Services range from hourly consultations to complete full service planning. Located in McKinney on the Historic Downtown Square, Each & Every Detail provides personalized experience to satisfy each & every client. Find out more at www.eachandeverydetail.com.