

wedding consultants



WHAT DOES A WEDDING PLANNER OFFER YOU?

THE NUMBER ONE ANSWER TO THIS QUESTION IS PEACE OF MIND. But how do they do it? By being there for you, the bride. Wedding planners can be there from the beginning, pick up in the middle or just be there that last month to help wrap it up. Many offer options from full service planning, last month only packages, and/or day of coordination, or even hourly consultations to help get you started or to just give advice on any topic you select. No matter the level of service you choose, here are just some of the ways wedding planners contribute to your peace of mind:

LESSEN THE PRESSUREE – With all the decisions and details that go into planning a wedding, brides typically feel quite a bit of pressure to get everything done as soon as possible. Juggling your own family, job, school, et cetera can add to that pressure. Whether hired for full service planning or just to wrap up that last month, a planner can be there to think of and take care of all the details, making it easier to focus on the items that mean the most to you. Some provide a timeline or checklist that makes the process easier and set goals to make sure all of your needs are met. Either way, just having someone there to think of those details for you is a big relief.

VENDOR REFERRALS – Within this magazine, you will see many advertisements for DJ's, bakeries, photographers and a multitude of other vendors and categories. How do you know who to hire or even where to start? Planners have already done this work for you. They have interviewed, checked references and seen vendors in action. Once they know your needs and desires, they can help narrow this list to those they know will not only suit your style, budget and personality, but they can check to make sure the vendors are available for your date and can even attend the meetings to help direct the conversation if need be. Hiring proven professionals who know how

to get the job done helps to contribute to your peace of mind.

BUDGET HELP – You have probably seen or heard the statistics of how much a wedding costs in the Dallas/Fort Worth area and have seen the percentage formulas that many magazines and websites offer on how to allocate a wedding budget. A planner's job is to know how much items cost and how to look at any budget and make it stretch without losing quality. By understanding what services vendors offer and knowing a variety of vendors who range in price, planners provide the bride with the most cost effective strategies that fit her dream as well as her budget.



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- Wedding Cakes
- Bridal Shower Cakes
- Special Occasion Cakes
- Complimentary Consultations
(By Appointment Only)

KEEPER OF INFORMATION – With so much going on and so many people in the mix, planners are there to manage information and make sure everyone is “kept in the loop”. Even one small detail that gets left behind could turn into a big deal the day of. For example, most planners create a day of agenda for the bridal party as well as for the vendors, and then send this to all key players. They make sure each vendor has the info they need to do their job well, making sure everyone has contact info, directions to venues, et cetera, all to make the day go smoothly.

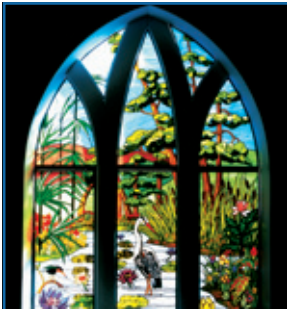
MANAGE THE BIG DAY – Most brides hire a wedding planner primarily for this function. There are so many

details to be taken care, such as receiving and checking deliveries, showing vendors where to set up, setting up decorations, directing the bridal party, and so on. Planners become a source for the vendors, caretaker of the bridal party and an all around den mother so to speak. Having a planner there takes the pressure off the bride, the family and any key players who would otherwise need to play this role. Planners become a chameleon the day of your wedding, doing everything from sewing on buttons to making sure the florist gets their vases at the end of the night. This service is the biggest way planners give you peace of mind.

delicious cakes

Planning a wedding is an enormous undertaking that requires a lot of coordination of items and services, but with which most people are not familiar. How could you be familiar with planning an event that most people go through only once in their lives? The sheer number of variables causes grief and uncertainty for many brides, turning the whole process into one of stress and frustration, rather than the joyful and carefree time it should be. Wedding planners are the experts in this area and understand that your time is valuable, as is the experience for you and your guests. To ensure that your important day (and the months preceding it) are filled with positive memories, enlist

the services of a wedding planner; a worthwhile investment for your peace of mind.



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